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Introduction

Welcome to the New EAFIP edition & opportunities to boost economic recovery



Stephan Corvers, Corvers Procurement Services BV & Lieve Bos, European Commission – DG Connect

WORKSHOP-WEBINAR

Boosting economic recovery through Innovation Procurement:

What the European Assistance For Innovation Procurement can do for you

18 May 2021







Introduction & agenda



| Time (CEST) | Topic | Key Speaker |
|---------------|---|---|
| 9:15 - 9:30 | Pre-connecting to Webinar Platform | |
| 9:30 - 9:45 | Introduction Welcome to the New EAFIP edition & opportunities to boost economic recovery | Stephan Corvers CEO – Corvers Procurement Services BV Lieve Bos EC Policy Officer - DG Connect |
| 9:45 - 10:00 | NEW EAFIP edition - How it works & Type of Assistance Support for Pre-Commercial Procurements (PCP) and Public Procurement of Innovative Solutions (PPI): a step-by-step overview | Anabel Peiró Baquedano Legal Procurement Consultant – Corvers Ana Lucia Jaramillo Legal Consultant & Researcher – Corvers |
| 10:00 - 10:40 | Blockchain enabled fintech services Benefits of the LBChain PCP for the <u>buyer</u> | Andrius Adamonis Project Manager, Digital Transformation and Advanced Analytics Division Bank of Lithuania |
| 10:40 - 10:50 | Blockchain enabled fintech services Benefits of the LBChain PCP for the supplier | Andrius Adamonis Project Manager TietoEVRY |
| 10:50 - 11:00 | Lesson learned - Q&A | |

PART I



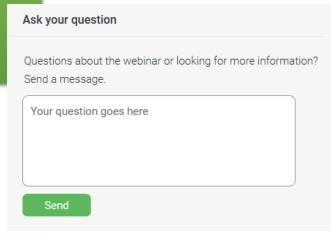
| 11:00 – 11:15 | COFFEE BREAK | |
|---------------|--|--|
| 11:15 - 11:55 | Big data solution for the water chain Benefits of the WBL PCP-PPI for the buyer | L.J.W. (Leon) Verhaegen Senior Project Leader ICT & Innovation Water Board Limburg (WBL) |
| 11:55 – 12:10 | Big data solution for the water chain Benefits of the WBL PCP-PPI for the supplier | Melchior Schenk Business Development Director Aquasuite Royal HaskoningDHV |
| 12:10 - 12:20 | Lesson learned - Q&A | |
| 12:20 - 13:00 | Smart tech ring buoys save lives Benefits of the Smart Dublin PPI for the buyer | Nicola Graham Smart City Operations Manager Dublin City |
| 13:00 - 13:15 | Smart tech ring buoys save lives Benefits of the Smart Dublin PPI for the supplier | Ciarán Ó Bréartúin Director of MSemicon |
| 13:15 – 13:25 | Lessons learned - Q&A | |
| 13:25 - 13:30 | Closure Conclusions & future events | Stephan Corvers CEO – Corvers Procurement Services BV |

PART II



House rules

It is possible to ask questions in the private chat



The recording of the webinar will be made available on the eafip website



The list of participants will not be disseminated



In case there are technical problems, the session will be recorded and published









INTRODUCTION

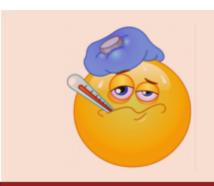
Opportunities to boost economic recovery



Key trends and EU position in the world







How well are we leveraging innovation procurement as a driver for economic growth?

25% Innov proc

South Korea

- 5% of PP / 0,63% GDP -> R&D
- 20% of PP / 2,5% of GDP -> PPI

Dependence of economy on PP

PP = 12,5% of GDP

20% Innov proc

United States

- 3% of PP / 0,26% GDP -> R&D
- 2X innov ICTs adopted as in EU

Dependence of economy on PP

• PP = 10,8% of GDP

10% Innov proc*

Europe

- 0,5% PP / 0,1% GDP -> R&D**
- MS targets: 2-10% of PP -> innov

Dependence of economy on PP

• PP = 17% of GDP





^{* &}lt;u>EU wide Benchmarking of innovation procurement investments</u>

^{**} EU report on R&D procurement investments across Europe

What's in it for the supply and demand side?

Suppliers

- Access to new/small players
- Shorter Time to market
- Faster company growth
- Economies of scale
- Wider market / cross-border
- -First customers
- -Shared risks & benefits

- New lead markets

- Increase export
- Global competitiveness

Policy makers

- Implement political priorities
- Modernize public services
- Improve innovation ecosystems
- Attract foreign investment
- Create growth and jobs
- Win-win 4 all !!
- Cheaper / better products
- Lower risk of modernization

- Shape product development to public needs
- Increase technology knowledge

Get the 'Best Product' ...

- Reduce risk in commercial tendering
- Reduce supplier lock-in and open up market to smaller players
 - **Procurers**

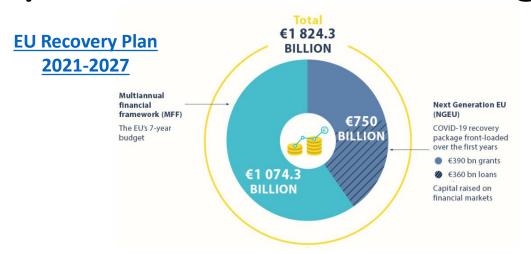
- Economies of scale
- Usage / Licensing rights
- 'First time right' product
- 'EU interoperable'
- Attractive to venture capitalists
- Reduce unforeseen expenditure

... at the 'Lowest Price'





Key enabler for economic growth

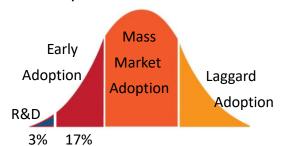


Innovation Procurement:

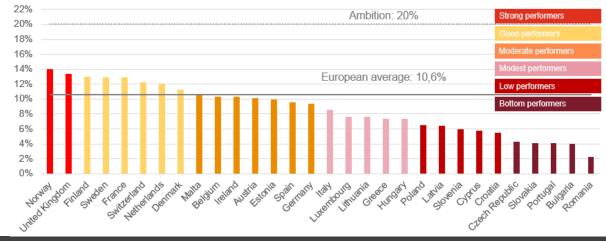
- Public sector modernization
- Addressing key challenges (e.g. green / digital transition)
- Competitiveness EU industry
- Encouraging private investment in R&I
- Creating high quality jobs, tax incomes, exports

A healthy market needs 20% innovation procurement C(2018)3051

3% of R&D procurement + 17% of Public Procurement of Innovative solutions (PPI)



But Europe is only halfway (10,6%)...







ICTs: Crucial for economic recovery



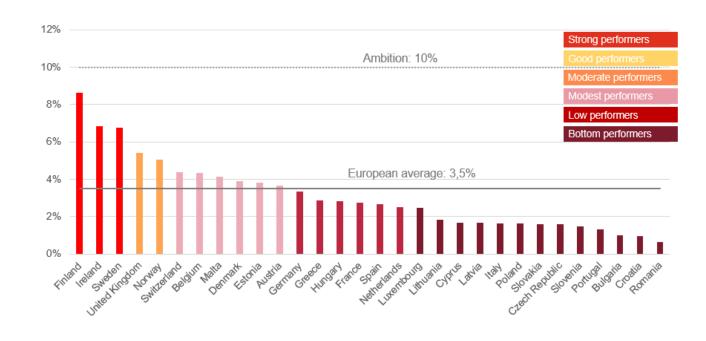
Europe is dedicating only 38% instead of 60% of innovation procurement to innovative ICTs

Gap is in R&D procurement is bigger (X5) than gap in adoption (3X) of innovative solutions

European Recovery = Twin Green Digital recovery

Innovation procurement of ICTs, catalyzer for growth:

- Finding first customers: Biggest challenge for startups and SMEs (ECB)
- Public sector efficiency is higher in countries with higher ICT adoption (ECB)
- ICT generates > 60% of productivity growth, in leading economies. However, ICT adoption is lagging behind in Europe (ICT ~40% of productivity growth)







Several EU programs (2021-2027) in which innovation procurement plays a growing role





New Defense program Support for PCPs

Reinforcing PCP / PPI support and the link with startup / SME support EIC and startup Europe

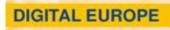






Support for green innovation procurement & Demonstration / go to market





Deployment of digital technologies to modernize the public sector Training / education on digital Testing / experimentation with public sector - DIHs



Regional Development programs Support for innovation procurement





EU initiatives on innovation procurement

EC launches itself also innovation procurements e.g. disinfection robots for COVID-19 EU blockchain PCP

Strategic embedding of innovation procurement in sectorial policies (e.g. EU strategy for AI, creation of EURO-HPC, EU network of cybersecurity centers etc.)

frameworks across Europe (incl for digital)

Network of national competence centers

on innovation procurement in the digital economy

Increasing EU guidance and funding for PCP & PPI

Scale up Europe manifesto requesting targets (3% R&D procurement, 17% proc innovative solutions)

ERAC Council recommendations (requested EU wide benchmarking / tracking of innovation procurement investments and policies)

European Assistance for Innovation Procurement (helping procurers in Member States launch innovation procurements of digital solutions)

First EU funding for networking of procurers and innovation procurements

EC communications, Council & EP conclusions, ...



More info on: https://ec.europa.eu/digital-single-market/en/innovation-procurement

Digital day 2021 declarations

24 Member States commit

to leave IPR ownership with suppliers &

to procure more green ICTs

EU wide benchmarking of Innovation

Procurement investments and policy





New EAFIP edition How it works & Type of Assistance





What the European Assistance for Innovation Procurement can do for you

















Who can benefit from EAFIP?

All public procurers from EU member states are eligible to apply for assistance.





Selection criteria

Public procurers to receive this assistance are chosen through a selection procedure against the following four criteria:

- 1. Concrete interest / commitment in starting a PCP/PPI project and maturity of the business case (cost/benefit analysis)
- 2. Potential impact of the PCP/PPI procurement, with priority to high impact ICT solutions
 - (e.g. Blockchain, Artificial Intelligence, Cybersecurity, Big Data and virtual/augmented reality), innovative ICT solutions contributing to economic recovery, the European Green Deal and national digital/ICT strategies.
- 3. Geographical balance of the cases to be assisted across the EU member states.
- 4. Lack of experience and existence of prior cases in the implementation of PCP/PPI under the legal system of the country in question.







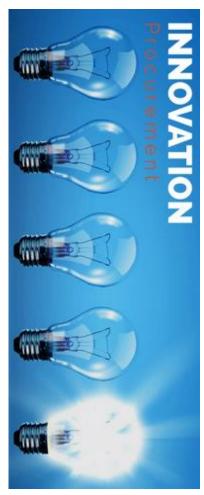




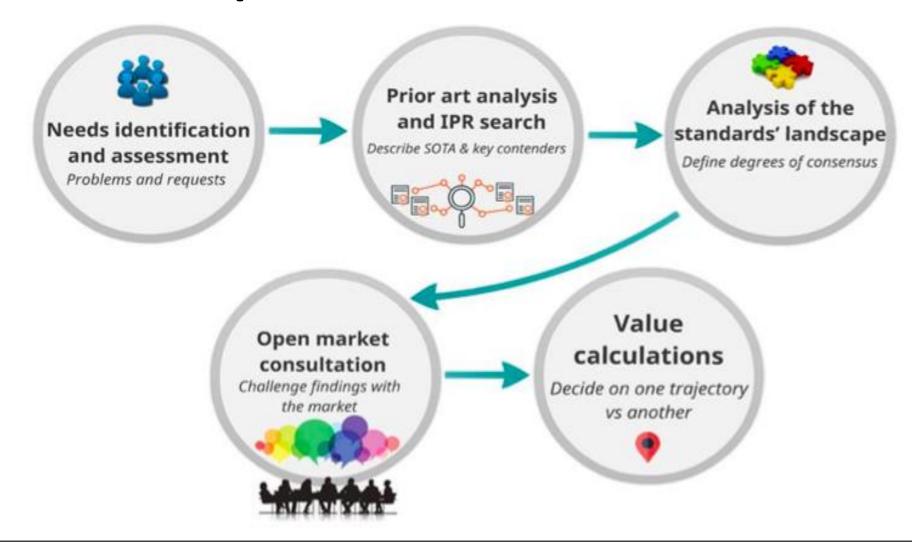
What does Assistance under the EAFIP-initiative comprise?

EAFIP provides local assistance to selected public procurers in the preparation and implementation of a PCP or PPI procurement, covering:

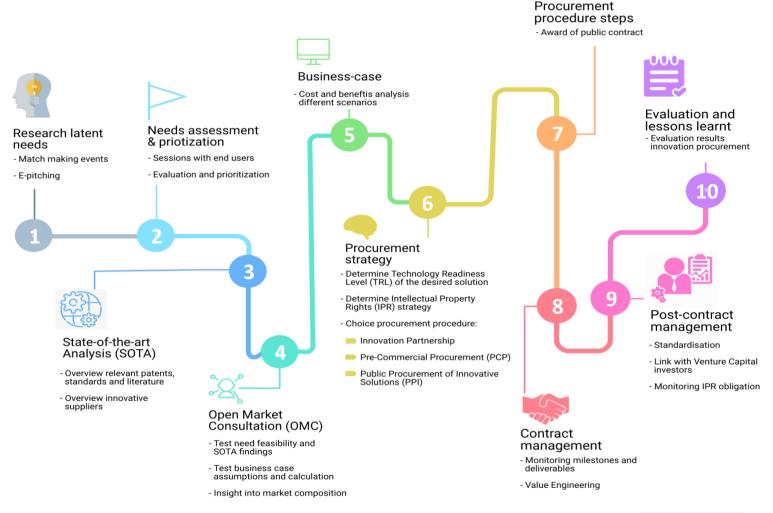
- Scoping a procurement need that can be tackled with innovative solutions
- Preparing and conducting an EU wide published open market consultation
- Drafting tendering documents
- Launching an EU wide published call for tender
- Answering questions from potential tenderers at any time during the process
- Signature of contracts with selected vendor(s), taking into account the relevant provisions under European and national legislation governing public procurement.



Preparation steps



eafip methodology step-by-step











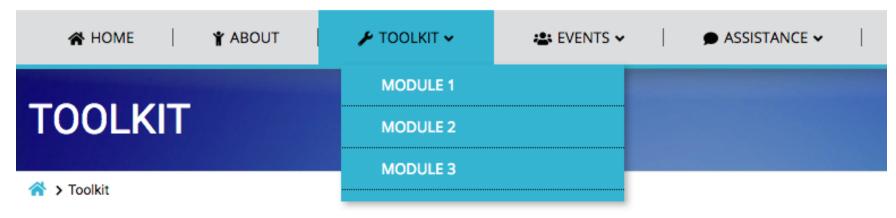
Scope of EAFIP-assistance

- The exact scope and content of the assistance to be provided to the selected procurers is determined on a case-bycase basis, in coordination with the European Commission services.
- Assistance includes one-to-one meetings, support by email, hands-on guidance and individual support (including legal support) to prepare and implement a PCP or a PPI procurement.





www.eafip.eu



Your one-stop destination for online help in preparing your innovation procurement

The eafip Toolkit provides support to policy makers in designing PCP and PPI strategies, and to procurers and their legal departments in implementing such procurements. It consists of three modules:

- Module 1: A strategic module addressed to policy makers, providing economic and case evidence about the impacts and benefits of PCP and PPI, together with concrete guidance on how to embed PCP and PPI into innovation strategies;
- Module 2: An operational module addressed to public procurers aimed at clarifying the pre-requisites and key steps to design and implement an innovation procurement process (PCP and PPI); and
- Module 3: A legal / operational module addressed to legal services aimed at clarifying legal issues and provide practical 'how-to' guidelines, supported by templates.



www.eafip.eu







Six public procurers and six suppliers are presented in this unique series of videos created by the eafip initiative!

The videos each feature a European public procurer or supplier who has successfully developed and implemented innovation procurement. The videos will inspire you in the development and implementation of your own public procurement by deepening your knowledge about innovation procurement and providing invaluable information from both the procurers' and the suppliers' side of the PCP/PPI process. They share with you their approaches, best practices, lessons learned and much more ...

Out of the scope of EAFIP

- Projects that receive EU funding for the costs related to the preparation and/or management of an innovation procurement (e.g. from Horizon 2020, Horizon Europe or ESIF programmes) are <u>not</u> eligible for *eafip* assistance for activities that are eligible costs under the EU funding they already receive.
- Defence procurements
- The EAFIP-initiative does not provide assistance in the formulation/preparation of proposals/offers for Horizon Europe calls.
- The assistance provided within the EAFIP-initiative does not consist of financial support for activities carried out by the procurer.



Number of person/hours

- Each project selected for assistance benefits from a total of 5 person-days expert assistance that are provided free of charge to the procurer by EAFIP and that are evaluated on a case-by-case basis.
- Local assistance is provided in the local language of the procurer through the EAFIP Network of Experts established across all the EU Member States under the coordination of Corvers.

A complete list of these legal experts is available on the eafip-website.



EAFIP call to apply for free assistance open every 3 months

| Call | Launch date | Deadline |
|----------------------|---------------------------------|---------------------------------|
| 1 st Call | 25 th March 2021 | 25 th June 2021 |
| 2 nd Call | 25 th June 2021 | 25 th September 2021 |
| 3 rd Call | 27 th September 2021 | 11 th January 2022 |
| 4 th Call | 12 th January 2022 | 15 th April 2022 |



The 1st call to apply for assistance is open at present

Apply now!

https://ec.europa.eu/eusurvey/runner/EAFIP2021







Blockchain enabled fintech services Benefits of the LBChain PCP for the buyer

PUBLIC BUYER:

Andrius Adamonis

Project Manager, Digital Transformation and Advanced Analytics Division

Bank of Lithuania





LBChain platform-service

Andrius Adamonis 18 May 2021

What is LBChain?



What is LBChain?



Technological / regulatory sandbox

LB regulatory support

LB test users and data





Relevant to:
Fintechs, startups,
IT enthusiasts, small/medium
IT companies

Platform provider IT support

Fintech & LB use cases



Goals

Accelerate the development and application of blockchain-based solutions in the financial sector

Improve the quality of regulation in the financial sector

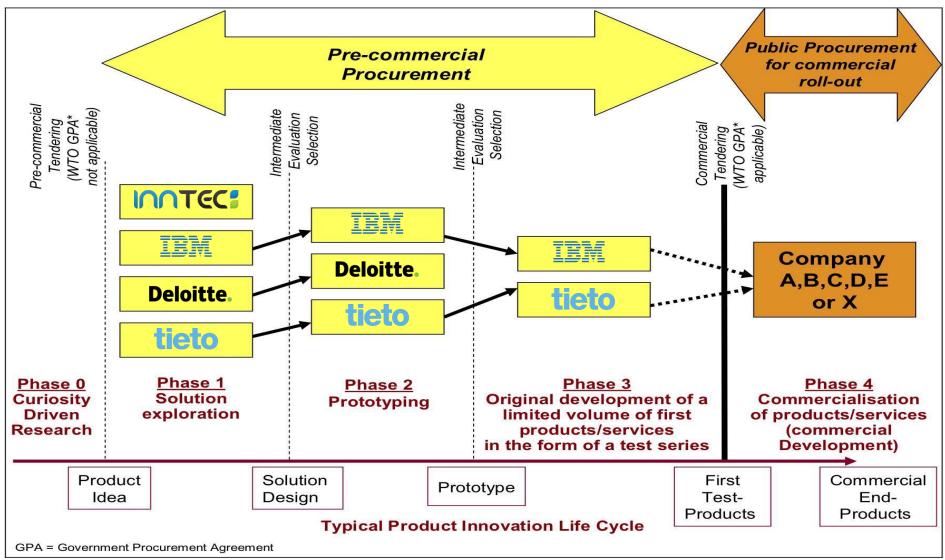


Pre-commercial procurement



Pre-commercial procurement





Selected Fintechs for Phase II

| Fintech Company | Product |
|------------------------------|---|
| □□□ □ FA SOLUTIONS | Portfolio management |
| ondato WE KNOW YOUR CUSTOMER | KYC solution for compliance management |
| Fitek | Smart contract for factoring process management |
| sofitto | Payment token, mobile POS and payment card solution |
| Seven Seas Europe | Cross-border payments |
| BUSINERO | Crowd funding platform |



Selected Fintechs for Phase III

| Fintech | Product |
|---------------------------|--|
| J DERIVEUM | DLT based Credit Defaul Swaps(CDS) |
| Ledgity | Private digital bank |
| BearingPoint _® | DLT based regtech solution |
| PR®BE | STO issuance and exchange platform |
| earthbanc | Green digital bank and investment platform |



Project timeline



PCP findings



LBChain architecture

Regulatory Blockchain Prototyping Communicatio self-check wizard tool n channel

Reg./Tech. consultations

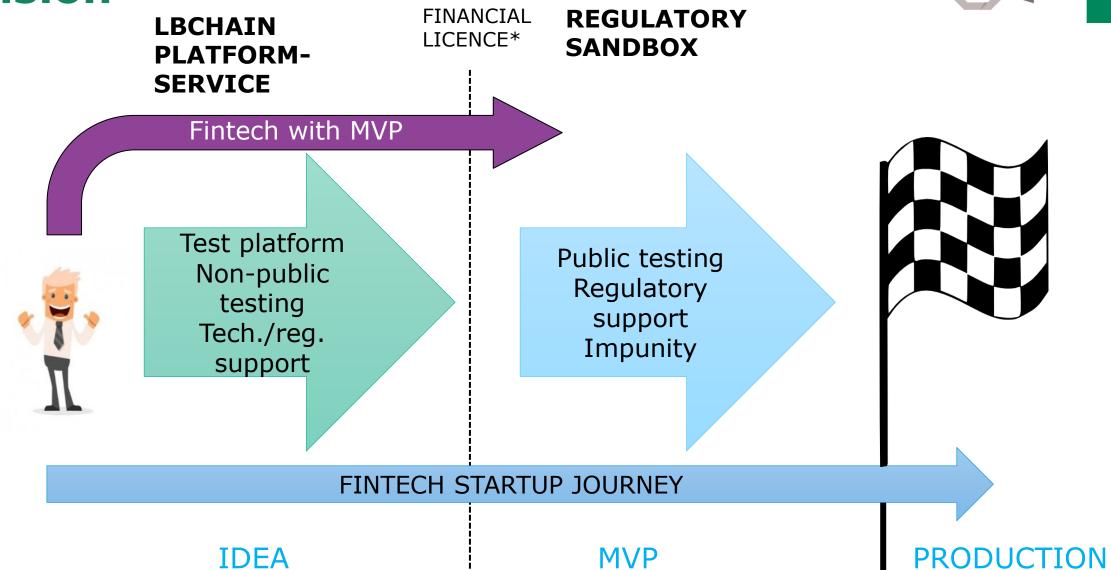
BaaS
Hyperledger Fabric
blockchain platform

Reg./Tech. consultations

BaaS
R3 Corda
blockchain platform

Vision





42

Lessons learned

- Using PCP is most suitable way to implement R&D project for a public institution:
 - Splitting the R&D in phases with evaluations after each PCP phase stops further investment in non-viable solutions;
 - Participation of few suppliers in each phase provides variety of different approaches to a solution of the problem.
- Biggest value for startup are regulatory consultations in the early phase of the product
 - Startups can shape product design according regulatory advices
- Additional services like regulatory self-check, blockchain wizard, prototyping tool helps:
 - for a regulator and the IT supplier have a better understanding of the startup product;
 - for a startup to achieve prototype of the product faster and with less expenses.
- Controlled and isolated test environment ensures that the product is available to a limited number of users





Blockchain enabled fintech services Benefits of the LBChain PCP for the supplier

SUPPLIER:

Andrius Adamonis
Project Manager

TietoEVRY



LBChain project goal

 Objective – to establish a platform and a service for a fintech startups to receive regulatory and technical consultations on their solutions on blockchain

LBChain target client

Fintech companies
in the early stage
of their blockchain product
development

Value for the participants

Flexibility and adaptability

Cost-effectiveness

LBChain goals and achievements

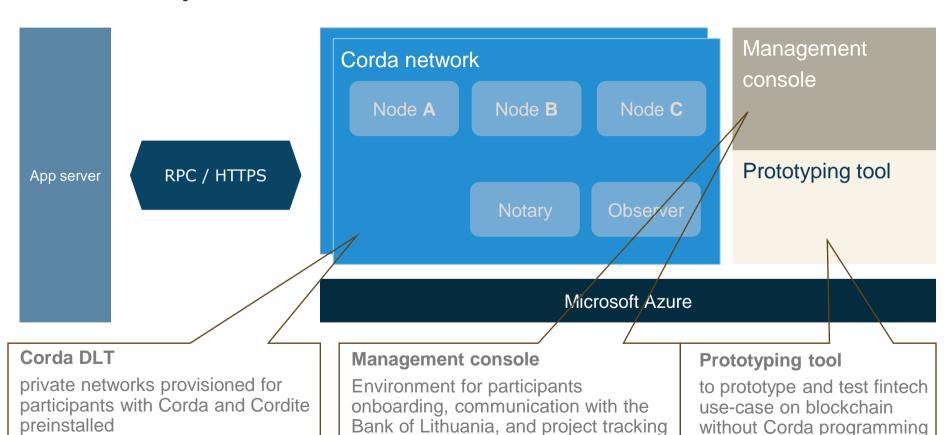
1. Define LBChain platform-service

2. Test customer journey

3. Develop and build LBChain platform

4. Deploy real-life fintech blockchain use-cases

LBChain platform and additional services



Fintech use-cases implemented on TietoEvry LBChain platform



Finnish company, developing automated solution for trading nonlisted securities on blockchain



Belgian start-up, working on payments decentralization & cash digitization using blockchain technology



Deriveum is a project aimed at restoring trust in credit default swap risk-sharing through adding crypto smart contract as an additional layer of security for contract execution



Global management and consulting company, working on RegTech solution on blockchain



Digital finance platform for climate finance and investment, working on digital bond buying use-case on blockchain

Our take-aways

- Corda DLT competence general understanding, infrastructure and smart contract development
- TietoEvry Co-creation method to co-create a service together with our customer in a new area
- Management console yet another project collaboration tool
- Reusable technical stack:
 - Azure
 - Keycloak, Discourse
 - Modern webapp stack

tieto EVRY





Blockchain enabled fintech services

LESSONS LEARNED - Q&A









WEBINAR

Boosting economic recovery through Innovation Procurement

What the European Assistance For Innovation Procurement can do for you



PART II



Big data solution for the water chain Benefits of the WBL PCP-PPI for the buyer

PUBLIC BUYER:

L.J.W. (Leon) Verhaegen

Senior Project Leader ICT & Innovation

Water Board Limburg (WBL)



waterschapsbedrijf limburg water. samen halen we er meer uit

Artificial Intelligence IOT / Big Data / Machine Learning Waterschapsbedrijf Limburg

drs. ing. Léon Verhaegen **AEFIP - 18th May 2021**

Introduction video WBL



Cloud Computing

- No on-premise computers anymore
 - Flexible
 - Upscale / scale down
- Maintenance
 - From carry out to take control
 - Less IT knowledge necessary

On-Premises 9% software licenses Customization & implementation Hardware IT personnel Maintenance Training

Ongoing costs

- · Apply filters, patches, upgrade
- Downtime
- · Performance tuning
- Rewrite integrations
- Upgrade dependent applications
- · Ongoing burden on IT
- Maintain/upgrade hardware
- Maintain/upgrade network
- Maintain/upgrade security
- Maintain/upgrade database



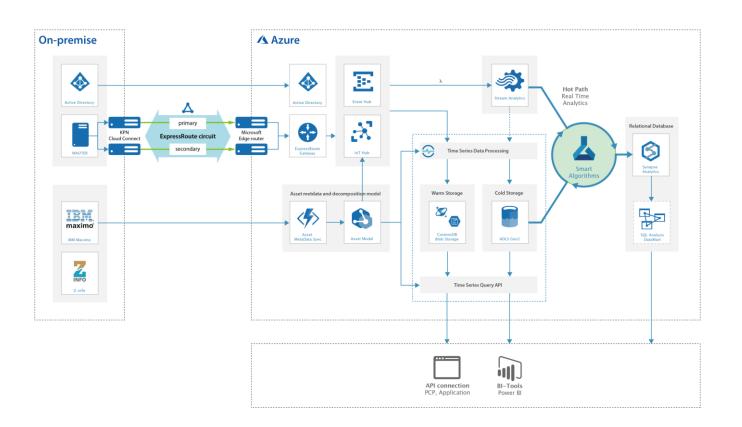
Ongoing costs

Subscription fee



Implementing and maintaining a Big Data platform

- Data Lake
- Business Analytics
- Artificial Intelligence
- Standards
 - Waterschapshuis
 - Waterpartners



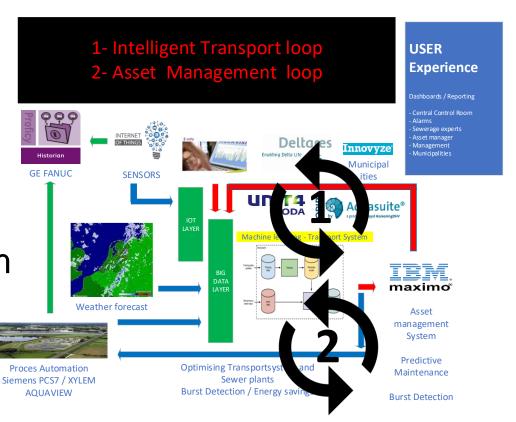


Digital Twin RG 6 Wanssum Pomp 1 Pomp 1 Pomp 2 Pomp 2 Pomp 1 Pomp 2 Pomp 2 RG 3 Wellerlooi Pomp 1 Pomp 2 RG 1 Broekhuizenvorst D O Pomp 2 Point where fault can be detected early Pomp 1 Pomp 2 Condition Point where fault starts Point of failure Time



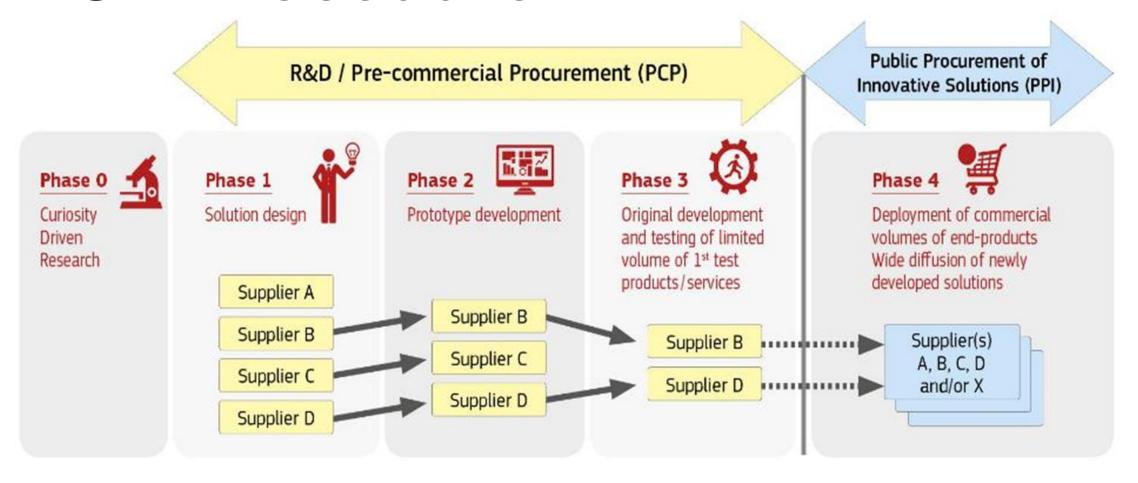
Artificial Intelligence on our Transportsystem

- Asset management
- Purchase obligation
- Pipe leakage
- Integrating rainfall
- Predict the working of the system



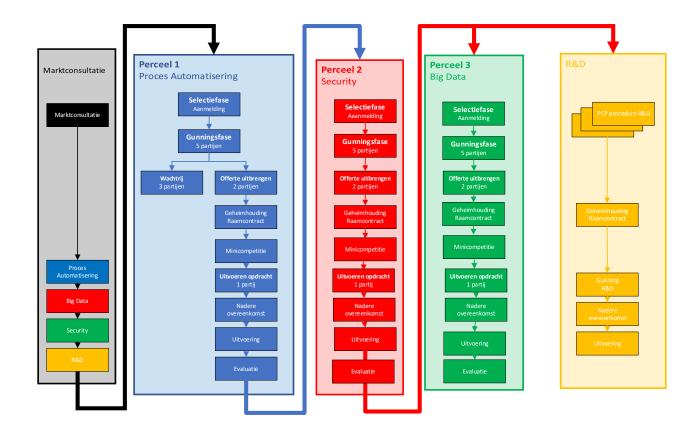


PCP Procedure



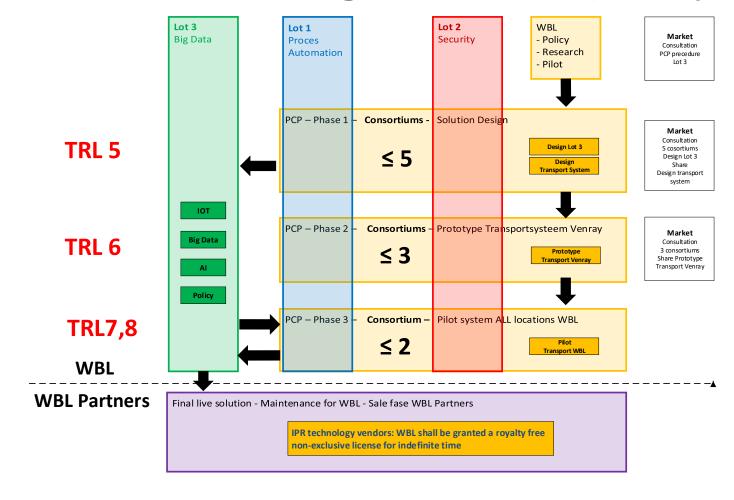


EU Tender PA – Security – Big Data



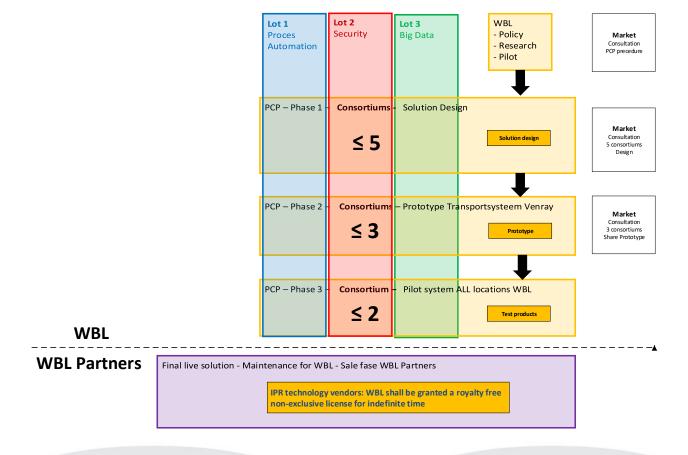


PCP – Artificial Intelligence Transportsystem

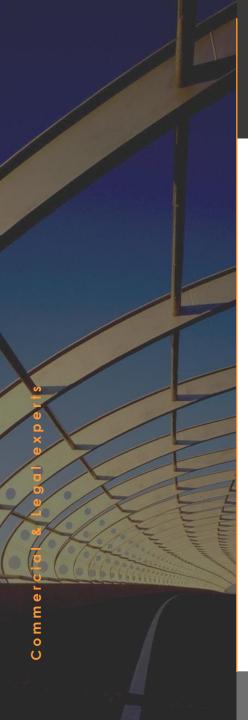




PDCA to boost Innovation











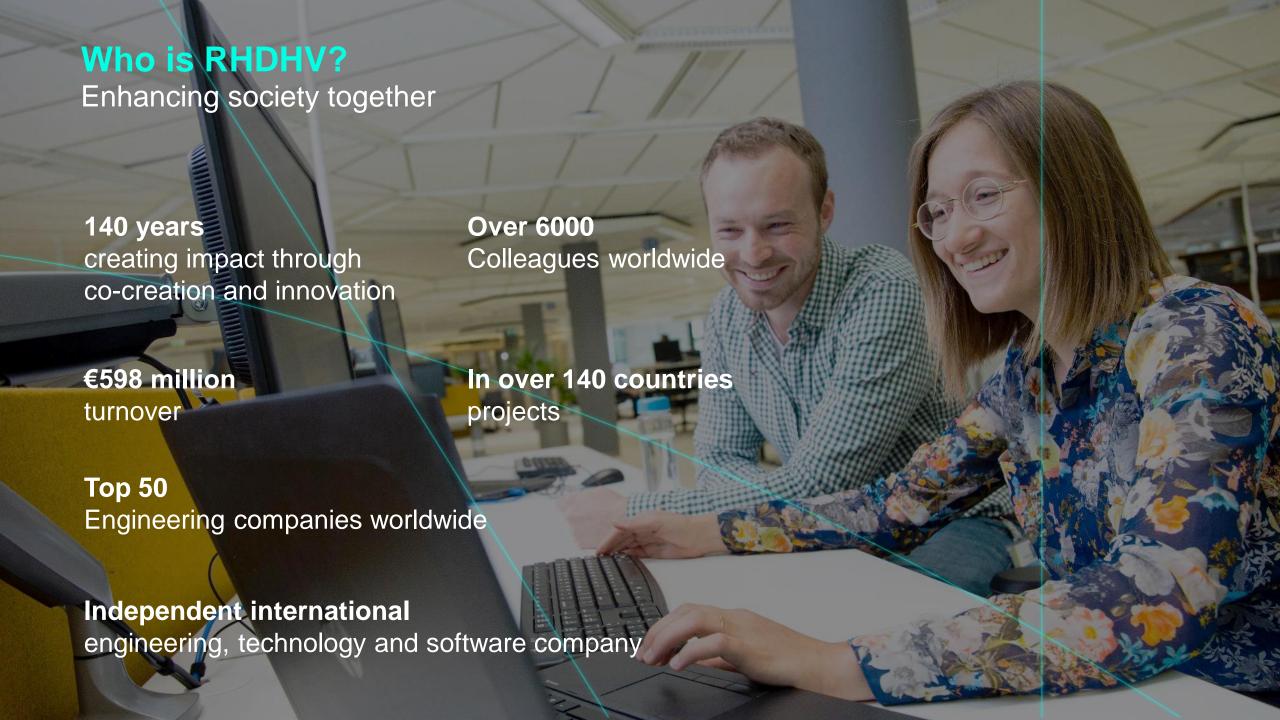
Big data solution for the water chain Benefits of the WBL PCP-PPI for the <u>supplier</u>

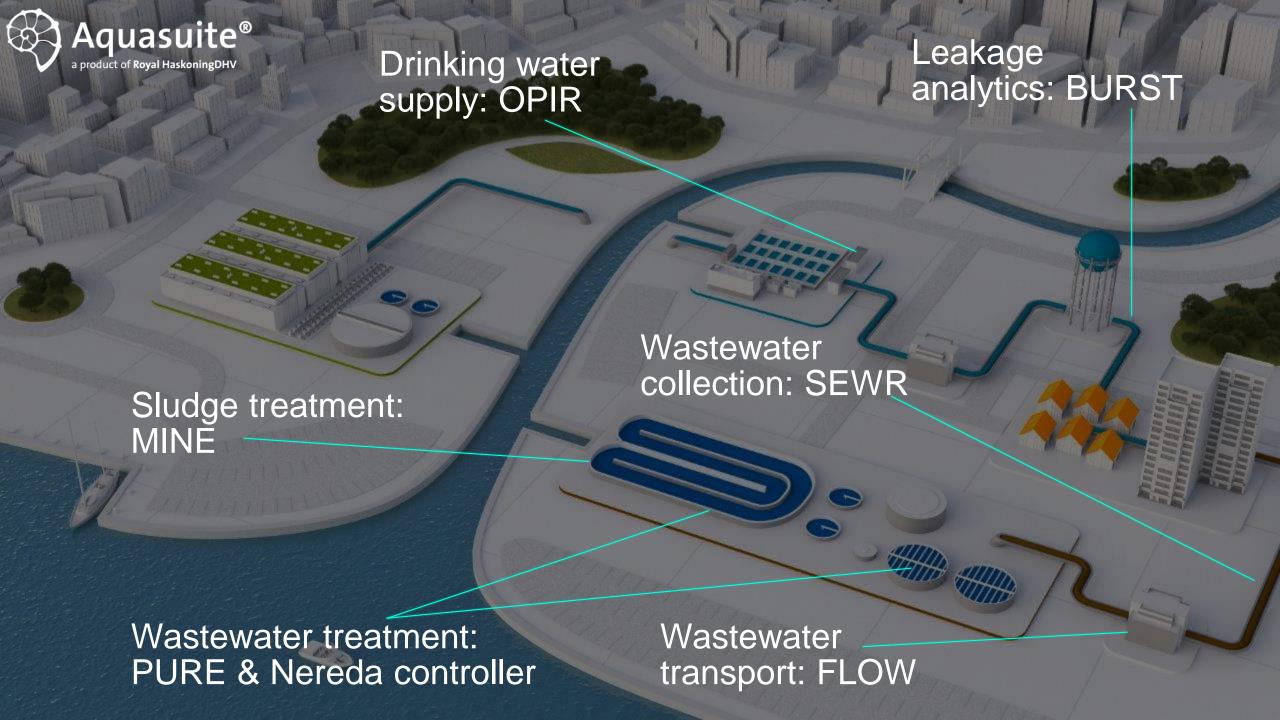
SUPPLIER:

Melchior Schenk

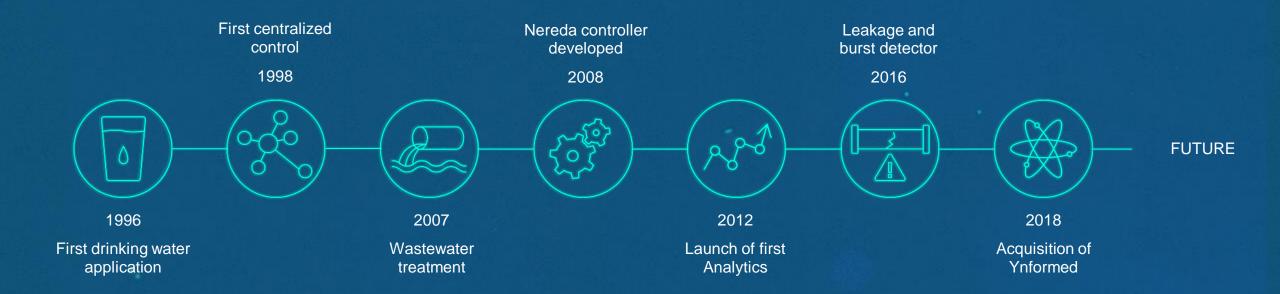
Business Development Director Aquasuite Royal HaskoningDHV







Since 1996, we have developed data-driven technologies to manage water infrastructure

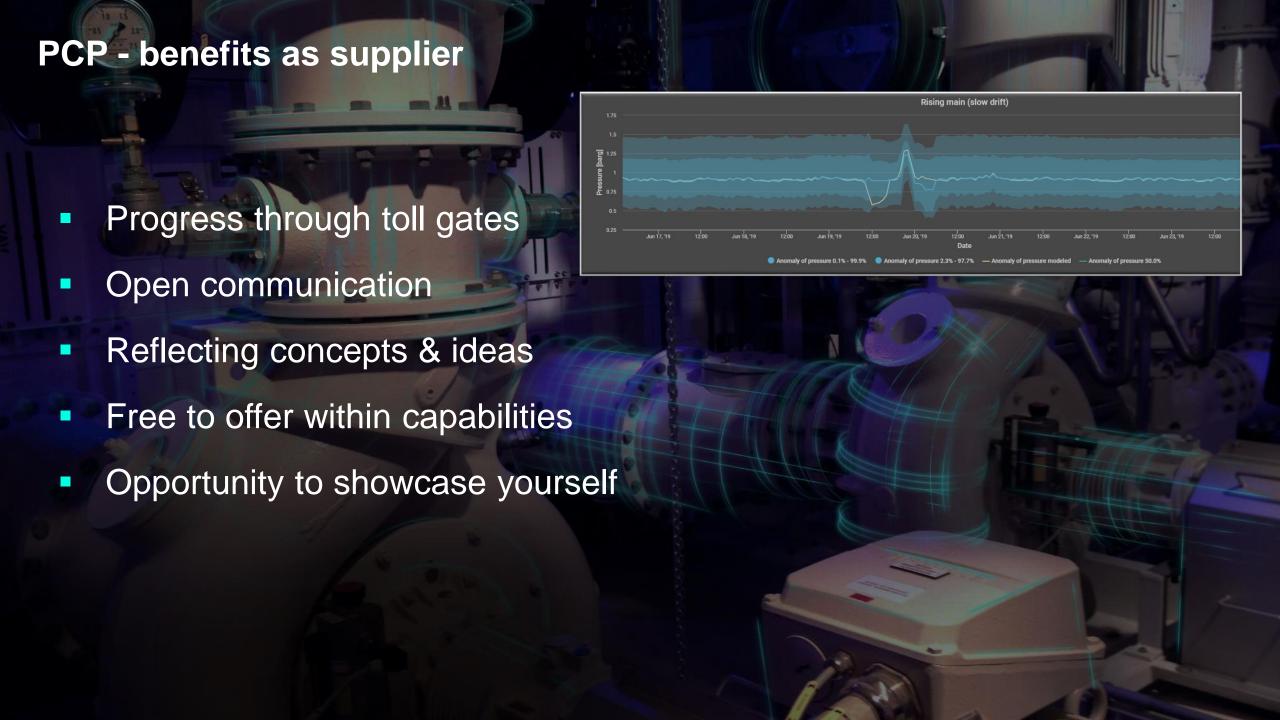


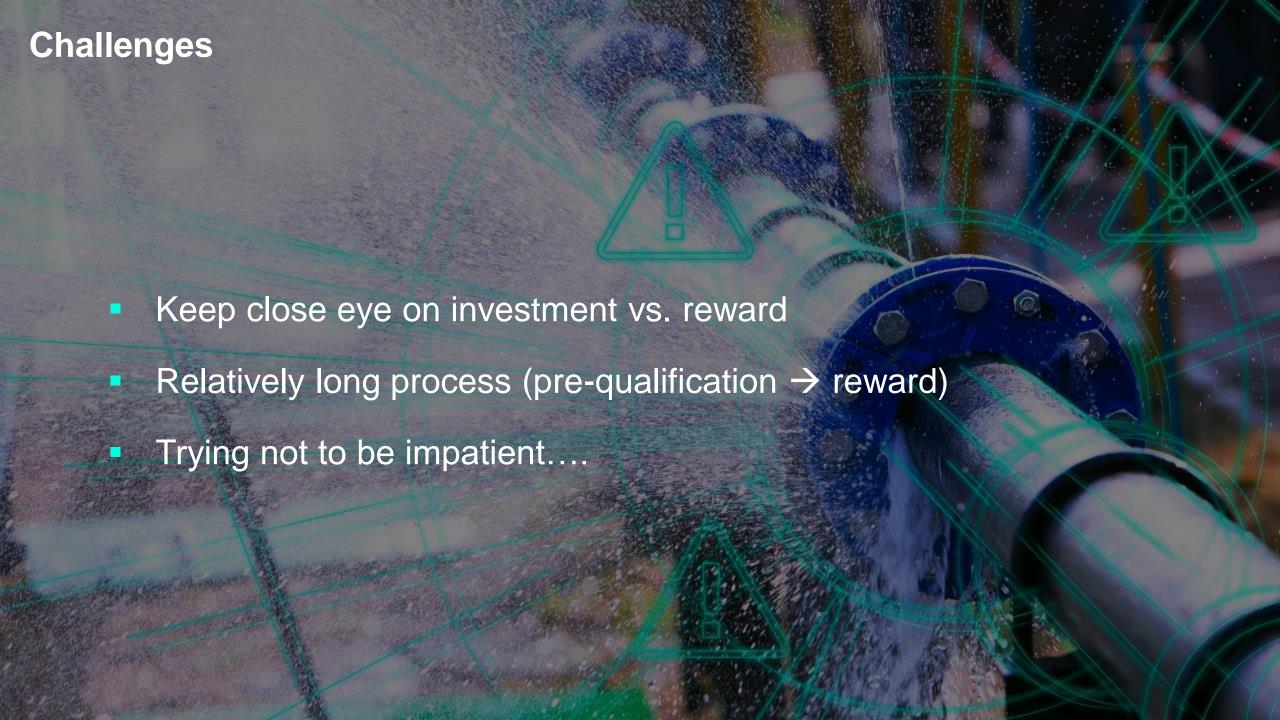
Over time built-up of a full product suite driven by client needs and challenges















How to contact us



General contact info

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Big data solution for the water chain

LESSONS LEARNED - Q&A







Smart tech ring buoys save lives Benefits of the Smart Dublin PPI for the <u>buyer</u>

PUBLIC BUYER:

Nicola Graham
Smart City Operations Manager
Dublin City



Nicola Graham Smart Cities, Dublin City Council **Smart City Operations Manager**



OPEN, CONNECTED & ENGAGED















Local Government in Ireland

- > 31 Local Authorities in the Republic of Ireland
- ➤ Lord Mayor of Dublin is not directly elected and has a ceremonial function
- Our Remit: Planning, Housing, Roads and Traffic, Environment, Waste Management, Culture, Recreation and Amenities including Libraries, Community and Economic Development.
- > No Remit: Health, Education or Policing













What is Smart Dublin?

It is an initiative of the four Dublin local authorities:

- > To find innovative solutions for challenges facing the Dublin region by engaging with technology providers, researchers, SMEs and citizens.
- > Aims to improve services and making Dublin a better place to live, to be, to visit and to do business.





Dublin's Smart City & Smart Docklands









OUR PROGRAMME

OUR VISION IS FOR DUBLIN TO BE A WORLD LEADING OPEN, CONNECTED AND ENGAGED SMART CITY REGION TO LIVE IN, WORK IN AND VISIT



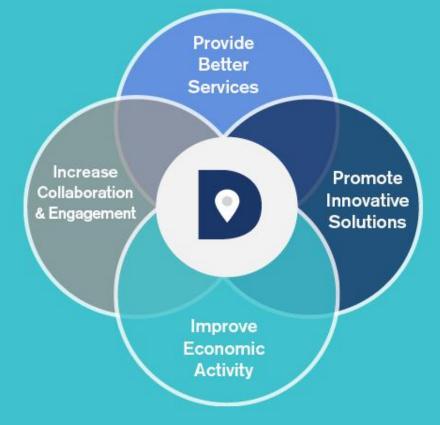














Collaboration Model











Deloitte.



















Research Centres:















Higher Education:











State Agencies:

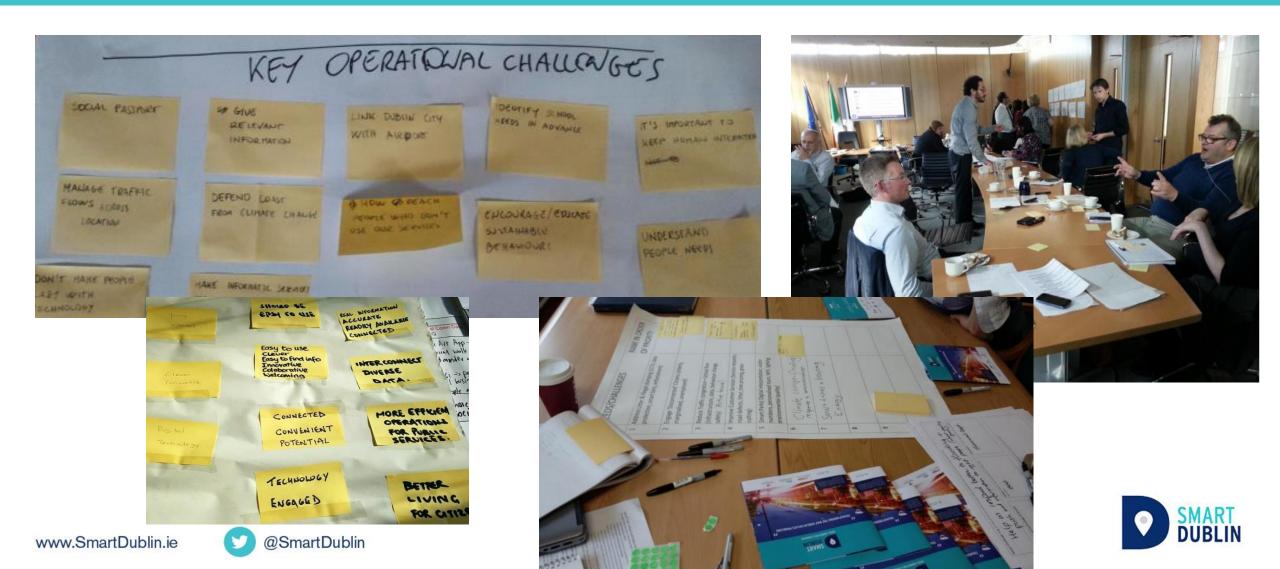








Challenge Based Approach



DUBLIN AS A TESTBED

WE ARE BIG ENOUGH YET SMALL ENOUGH TO BE THE IDEAL LOCATION TO PILOT NEW CITY SERVICES & SOLUTIONS



Smart Dublin Districts













Telecoms IoT Mobility Research Mobility 3D / Digital Twins

Community Public Realm Health Wellbeing

Public Procurement



(Image Source:
Spend Matters: 'My
Procurement Horror
Story is a Recurring
Nightmare' —
James Busch http://spendmatters
.com/2013/10/25/p
rocurement-horrorstory-recurring-nightmare/

Accessed: 30/07/19





- ➤ In the EU, approx. €2
 trillion is spent on
 procurement by the
 public sector each year.
- ➤ 14% of EU's GDP is spent on the purchase of services, works and supplies
- ➤ Improved efficiencyby even 1%, could save€20 billion annually.



Why is Procurement Important?

Maintaining high quality public services requires innovative and more efficient procurement processes to support the increasing pace of advancing technologies.

Traditional vs Innovative Procurement

Traditional

- ✓ Narrow specification
- ✓ Limited Engagement from the market
- ✓ Increased chance of failure or adoption of an incorrect solution
- ✓ Lack of flexibility
- ✓ Higher risk of failure at scale

Innovative

- ✓ Broad Scope which encourages innovation
- ✓ Results in increased expressions of interest
- ✓ Understand what works / what doesn't work
- ✓ Accelerating the latest thinking
- ✓ Test / Evaluate / Reduces Risk





PCP - Pre-Commercial Procurement

- ✓ Open call for solutions to address a specific challenge. (Open to suggestions)
- ✓ No existing solutions on the market.
- ✓ Early stage concept ideation, feasibility, initial prototyping.
- ✓ Encourages SME participation.
- ✓ Co-design process with public sector.
- ✓ Encourages supplier collaboration.
- ✓ Shared risk/shared benefit.
- ✓ Purchase of Research and Development (R&D) Services.



PPI – Public Procurement of Innovative Solutions

- ✓ Open call for a more clearly defined solution to address a specific challenge.
- ✓ Solution exists but is not currently available commercially.
- ✓ Solution more developed pilot and test.
- ✓ Encourages SME participation.
- ✓ Pilot, test and feedback with public sector.
- ✓ Reduced supplier collaboration.
- ✓ Shared risk/shared benefit.
- ✓ Opportunity to trial and test before committing to purchase.



SMALL BUSINESS INNOVATION RESEARCH (SBIRs)



EXECUTING OPEN INNOVATION



- **✓ CYCLING**
- ✓ WAY FINDING
- **✓ MOBILITY HUB**
- **✓ LAST MILE DELIVERY**

SMART 🔊 ENVIRONMENT

- **✓ ILLEGAL DUMPING**
- **✓** GULLY MONITORING
- **✓ BATHING WATER**
- ✓ IOT

SMART PEOPLE

✓ UNHEARD VOICES





- ✓ FIRE SAFETY & UNIVERSAL
 ACCESS IN HISTORIC BUILDINGS
- AMAZING SPACES,
 SMART SPACES





11 CHALLENGES

IN PARTNERSHIP WITH:











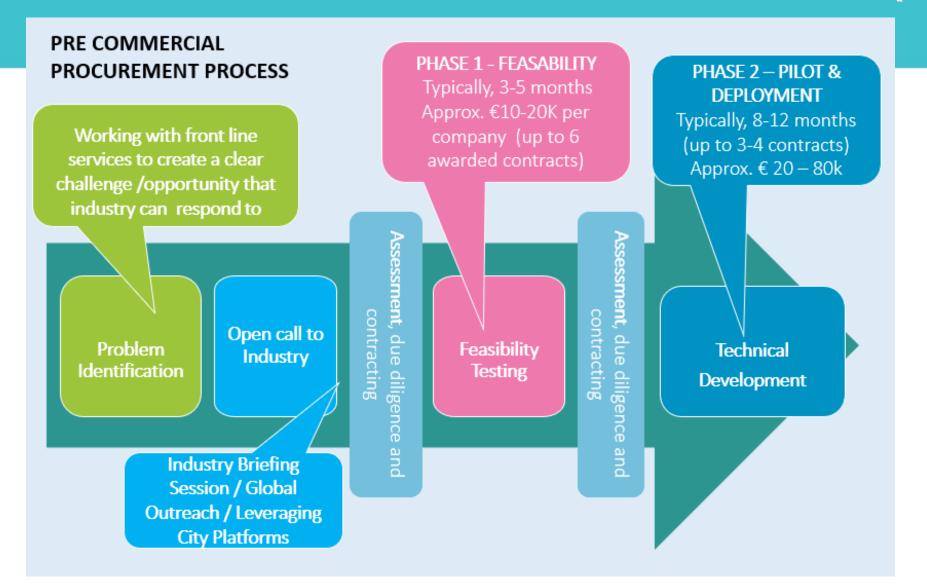








Small Business Innovation Research (SBIR) Process





Challenge based approach to procurement!!





SBIR Outcomes



✓ One company went on to work with Dublin City
Council through an EU funded project to expand their initial solution and provide better quality cycling data.





- ✓ More informed as to current technology solutions available to tackle illegal dumping.
- ✓ Have an increased awareness of need to utilise and standardise data across the region.





Something Still Missing...



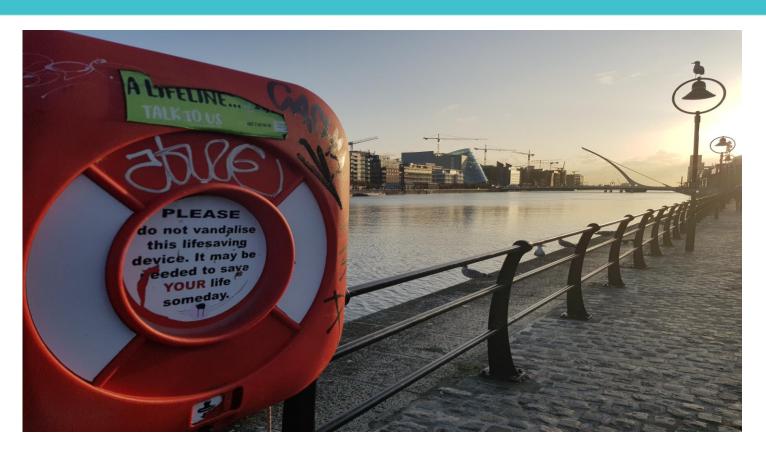




Life Ring Challenge – PPI Approach

How do we solve the challenge of theft of life rings in Dublin?

- > Some 600 ring buoys are lost each year in Dublin alone and with each one costing approximately €40 to replace.
- > It costs the council in excess of €20,000 a year. More importantly though, a lost ring buoy can also mean a life lost.







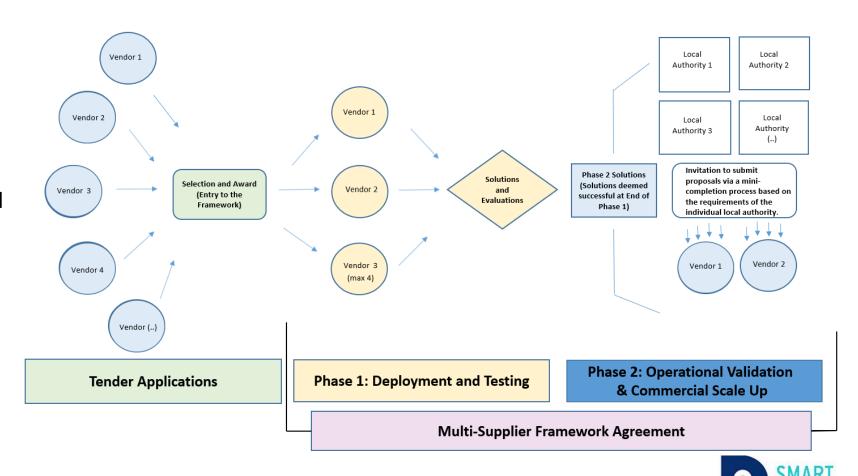


Life Ring Challenge - PPI Approach

What is PPI?

- ➤ PPI is a public procurement in which public procurers act as a launch customer also called early adopter of innovative goods or services that are close or even already available on the market in small quantity but not yet deployed on a large scale commercial basis.
- PPI does not include the procurement of R&D but may include before the purchase of a test to verify if solutions on the market can conform with the deployment requirements, i.e. conformance testing.

(https://eafip.eu/resources/faq/)





Life Ring Challenge – PPI Approach

THE IRISH TIMES

Wed, Jan 6, 2021



Stolen life-saving ring buoys see council turn to Internet of Things

Dublin pilot programme to commence with potential for State-wide rollout

① Thu, Jul 30, 2020, 16:17

Charlie Taylor



- ➤ Issued a market challenge with a chance to validate and then buy.
- > 20 companies applied
- > 4 pilots underway in Dublin













Traditional vs Innovative Procurement

Traditional

- ✓ Narrow specification
- ✓ Limited Engagement from the market
- ✓ Increased chance of failure or adoption of an incorrect solution
- ✓ Lack of flexibility
- ✓ Higher risk of failure at scale

Innovative

- ✓ Broad Scope which encourages innovation
- ✓ Results in increased expressions of interest
- ✓ Understand what works / what doesn't work
- ✓ Accelerating the latest thinking
- ✓ Test / Evaluate / Reduces Risk





Summary - PPI

- ✓ Open call for a more clearly defined solution to address a specific challenge.
- ✓ Solution exists but is not currently available commercially.
- ✓ Solution more developed pilot and test.
- ✓ Encourages SME participation.
- ✓ Pilot, test and feedback with public sector.
- ✓ Reduced supplier collaboration.
- ✓ Shared risk/shared benefit.
- Opportunity to trial and test before committing to purchase.





Lessons Learned

Be open to trying something new

Choose the right process – what is the end goal?

Share your experiences – the good and the bad!

Covid 19 has shown that public sector can be innovative and has accelerated the need and desire for smarter solutions

- We need to keep moving forward.







Thank You

Check out SmartDublin.ie

SMART DUBLIN

Dublin City Council, 2nd Floor, No.3 Palace Street, Dublin 1, Ireland. W: www.SmartDublin.ie • E: info@smartdublin.ie











Smart tech ring buoys save lives

Benefits of the Smart Dublin PPI for the <u>supplier</u>

SUPPLIER:

Ciarán Ó Bréartúin

Director of MSemicon

MSEMICON

EXPERIENCE WITH INNOVATION PROCUREMENT (PCP & PPI)

EAFIP WEBINAR 1 & WORKSHOP - 18 MAY 2021



OUTLINE

- 1. mSemicon business: products and services
- 2. Experience with public procurement process
 - 1. Standard
 - 2. SBIR
 - 3. Innovation Procurement (PCP & PPI)
- 3. Comparisons



MSEMICON BUSINESS

- 1. Customized circuit boards
- 2. Electronic products
- 3. Monitoring services



Under "Telemonitron" brand

Some are developed in response to public **calls** and **competitions**:

- Street drain ("gully") monitor
- Missing ring-buoy monitor











MSEMICON IS FOCUSSED ON TECHNICAL INNOVATIONS



LED LIGHTING



INTERNET OF THINGS (IOT)



HIGH END AUDIO

ALSO MEDICAL, ENERGY, AGRITECH, ...



EXPERIENCE WITH INNOVATION PROCUREMENT (PCP & PPI)

Standard tendering process: we have never used this

Perceived as being complicated, uncertain, and requiring a great deal of time

SBIR (Small Business Innovation Research) – 2016/2017

- This brought mSemicon into the public procurement process
 - Street Drain (Gully) Monitor with Dublin City Council

Innovation Procurement (PPI) – 2020/2021

• First experience has been with the Missing Ring-buoy Monitor project





SBIR EXPERIENCE

- 1. A very accessible way for a small technology company to enter the public procurement process
- 2. A need was identified by an entity which could eventually purchase a solution
- 3. Formulated as a challenge: Dublin City had a problem and needed a solution. An opportunity
- 4. Dublin City also assisted by facilitating field testing
- 5. A phased, competitive, process
- 6. Funded
- 7. Allowed supplier to keep intellectual property and then propose product to the wider market
- 8. No guarantee of an order at end of process, though, and still requires tendering, even for Dublin City

PCP – PRE-COMMERCIAL PROCUREMENT

'Pre-commercial procurement' means procurement of R&D services involving risk-benefit sharing under market conditions, and competitive development in phases, where there is a clear separation between the procurement of the R&D services procured from the deployment of commercial volumes of end-products⁴.

'Risk-benefit sharing under market conditions' refers to the approach in PCP where procurers share with suppliers at market price the benefits and risks related to the IPRs resulting from the R&D. 'Competitive development in phases' refers to the competitive approach used in PCP by procurers to buy the R&D from several competing R&D providers in parallel, to compare and identify the best value for money solutions on the market to address the PCP challenge. To reduce the investment risk for the procurer, reward the most competitive solutions and facilitate the participation of smaller innovative companies, the R&D is also split in phases (solution design, prototyping, original development and validation / testing of the first products), with the number of competing R&D providers being reduced after each phase subsequent to intermediate evaluations. 'Separation from the deployment of commercial volumes of end-products' refers to the complementarity of PCP, which focuses on the R&D phase before commercialisation, and PPI, which does not focus on R&D but on the commercialisation/diffusion of solutions. Procurers can but are not obliged to procure at market price R&D results from a PCP.

Extract from EU document



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Small suppliers are likely not to be aware of the procurement model being used. This is especially true of smaller companies that have never tendered before.

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Extract from EU document



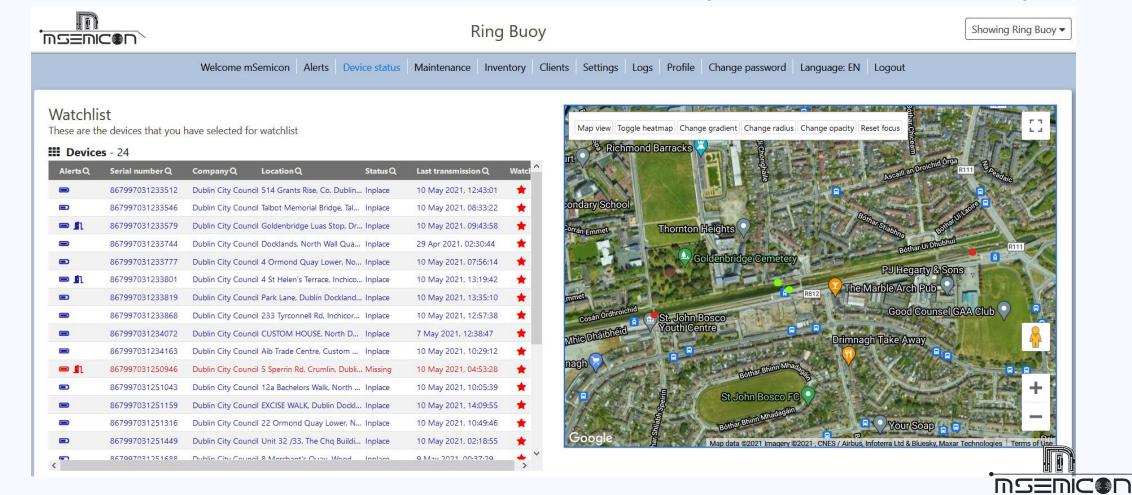
PUBLIC PROCUREMENT OF INNOVATIVE SOLUTIONS (PPI) WITH A PILOT PHASE



- 1. An attractive proposition for a supplier: multiple supplier contracts on offer, so worth submitting application
- 2. A need was identified by an entity which **would** (rather than **could**) eventually purchase the solution
- 3. Again, formulated as a challenge: Dublin City had a problem and needed a solution. An opportunity
- Dublin City also assisting by facilitating field testing
- 5. A phased, competitive, process, but much faster
- 6. Partially funded
- Allows supplier to keep intellectual property and then propose product to wider market
- 8. No need to tender to other local authorities: no waiting for tenders; no additional compiling of complicated documents; expected to be a simpler and faster process



EXTRACT OF CLOUD APPLICATION ("PANAMONITOR")



COMPARISON

The SBIR process is well funded, but does not necessarily lead to volume contracts.

However, it serves as an easy introduction to the public procurement process.

The PCP & PPI process is driven by the desire of all parties to have full deployment in the field.

It has momentum.

Partial funding helps.

Access to multiple authorities follows.

Both processes identify a need for a product/service and both allow the supplier to retain product ownership





www.msemicon.com www.telemonitron.com









Smart tech ring buoys save lives

LESSONS LEARNED - Q&A





Closure

Conclusions & future events



Stephan Corvers
Corvers Procurement Service BV

WORKSHOP-WEBINAR - Boosting economic recovery through Innovation Procurement:

What the European Assistance For Innovation Procurement can do for you

18 May 2021

DO's

- 1. Follow a step-by-step methodology
- 2. Have a proper needs, SOTA and market analysis
- 3. Validate your Business and Value case
- 4. Mitigate the risk in phases share benefit & risk
- 5. Leave the IPR to the contractor for commercial exploitation
- 6. Establish clear IPR regime and FRAND
- 7. Use contract exit clauses and clauses to add value
- 8. Establish governance and monitoring system
- 9. Foster R&D of EU SMEs





DONT's



- 1. Fail to comply with the principles of transparency, equal treatment and non discrimination.
- 2. Lack a proper needs, SOTA and market analysis.
- 3. Fall in vendor lock-in.
- 4. Fall in prohibitions of state aid.
- 5. Lack innovation and monitoring clauses

Why Innovation Procurement is exciting

- New approaches
- Game changer
- Organizational optimization
- New relation between market & CAs







Future events



29 June 2021

1-hour-webinar

Innovation Procurement:

The CEO perspective towards the green-digital economic

recovery

5 October 2021

4-hour-webinar-workshop

Innovation Procurement:

How to strengthen EU strategic autonomy and resilience





1st CALL OF 2021 IS OPEN NOW!

Apply for free assistance Deadline 1st call - 25 June 2021



The EAFIP-initiative has been relaunched for a new period. During this edition:

- new calls to apply for assistance will be launched every 3 months,
 - assistance will be provided to newly selected projects, and
 - webinars & workshops will be organised on a regular basis.

The 1st call to apply for assistance under EAFIP is open Apply now!

https://ec.europa.eu/eusurvey/runner/EAFIP2021





Thank you for your attention

Corvers Procurement Services

The Netherlands

Tel: +31 73-612 6566

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www.corvers.com

For any questions regarding EAFIP-Assistance and/or applying for free assistance, please contact:

Analucia Jaramillo

Tel: +31 6-20552773

a.jaramillo@corvers.com

www.eafip.eu





Q&A

FROM THE WEBINAR-WORKSHOP

Boosting economic recovery through Innovation Procurement: What the European Assistance For Innovation Procurement can do for you

18 May 2021

| Question | Answer |
|--|--|
| How many people were involved in the project on behalf of the public purchaser in the LBChain PCP (Blockchain Lithuania)? What was their professional profile? | The team in charge of the project from the Public Buyer's side was very interdisciplinary. Of course, there was a project manager (the presenter) and a legal team involved (in addition to the Eafip assistance support), staff with economic and business background, as well as staff with technology background (in particular ICT/Blockchain experts) were also involved. You can find more information on the project here: http://eafip.eu/assistance/procurers-receiving-assistance/bank-of-lithuania/ |
| What was the budget planned for the WBL PCP? How long did it take to implement it? What was the biggest challenge? | The total budget available to fund the WBL PCP project was 625.000 euro. The budget was distributed among the three phases of the PCP: Phase 1 Solution exploration and design – maximum budget of 50.000 euro. Phase 2 Prototype Development and Training – maximum budget of 75.000 euro. Phase 3 Integrated solution for WBL - maximum budget of 500.000 euro. |
| | The project is currently on its third phase and started on May 15 th 2020. |
| | Previously, a SOTA analysis and an Open Market Consultation were conducted in order to assess the Technology Readiness Level (TRL) of the solution and decide on the procurement strategy. |
| | The biggest challenge was deciding on the procurement strategy (bear in mind that the project was divided into three lots and the PCP) and the avoidance of collusion and vendor lock-in among the participants. In order to avoid this, several disclaimers and safeguards were introduced. Most importantly, the prior analysis of the market, gave WBL the necessary foresight to avoid any issue on a later stage. |
| | You can find more information on the project here: https://eafip.eu/assistance/procurers-receiving-assistance/waterschapsbedrijf-limburg-wbl/ |



Will the contracts for the other 19 councils in the Smart Dublin PPI be awarded by mini competition too?

Yes, the 23 contracting authorities that are participating in the Framework Agreement can award contracts in a mini competition to the 4 companies that have been selected after the piloting phase.

You can find more information on the project here:

https://eafip.eu/assistance/procurers-receiving-assistance/smart-dublin/

What is the ideal instrument to spend the funds of the Recovery Fund, in the short time horizon? Is innovation compatible with spending times (few years)?

R&D and innovation is key for economic recovery and for public sector modernisation and it is one of the priorities of the Recovery and Resilience Fund. It is up to Member States to choose which type of public procurement procedures to use for public investments in their Recovery plans. Innovation procurements can be used. In the tender specifications, public buyers can define deadlines to ensure timely completion of the tasks by suppliers participating in the procurements. There are examples even of pre-commercial procurements that tackle new research, development, testing and first deployment of the solutions - that have completed the whole project in 1-1,5 years time.

You can find more information on the Recovery and Resilience Facility here: https://ec.europa.eu/info/business-economy-euro/recovery-coronavirus/recovery-and-resilience-facility en