



eafip

The *eafip* initiative

Prague, 14th of November 2017

Agenda

- ▶ Innovation procurement:
crucial elements
- ▶ History
- ▶ Understanding ICT projects
Plan-Do-Check-Act
- ▶ Lessons learned
- ▶ Eafip initiative

Innovation Procurement

► Some crucial elements:

- Strategic goals
- Business case approach
- Strong interaction with the market (market consultations)
- PCP & PPI

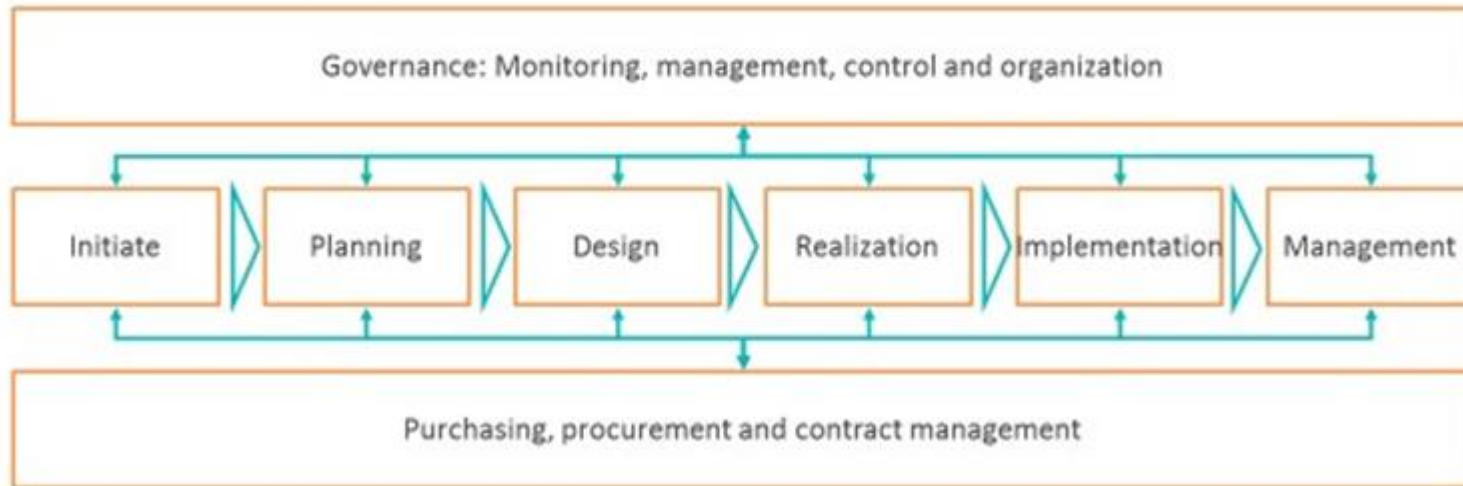
NOTE: STRONG RELUCTANCE TO IMPLEMENT INNOVATION PARTNERSHIP DUE TO LEGAL RISKS RELATED TO STATE AID

- Contract monitoring: Value Engineering

History

- ▶ 2005 Wilkinson report
- ▶ 2007 PCP communication
- ▶ Funding programmes (-now)
 - FP7
 - H2020
- ▶ 2014 Procurement Directives
- ▶ 2014 State Aid Framework
- ▶ EAFIP-initiative (2015-2018)
- ▶ DG GROWTH: market consultation (2018)

Attention and understanding of the various phases in an ICT project



Lessons and pitfalls can be linked to different aspects of ICT projects

- Governance: Monitoring, management, control and organization
- Implementation (from initiation to management) ICT projects
- Procurement and contract management

Lessons and key issues for control and management of ICT projects

Project execution

Design and implementation of IT systems

Governance and organization

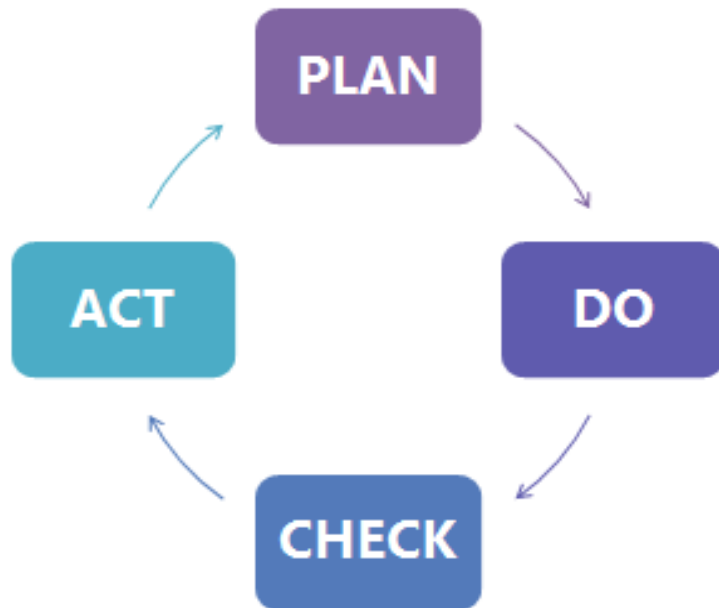
Changes in management and culture

Suppliers - and contract management

Organization of processes within IT projects

Plan-Do-Check-Act (PDCA) cycle

The establishment of an ICT project should be based on clear objectives and a constant evaluation of these objectives



The PDCA cycle is a good tool to this reflectivity within ICT realizing projects:

- ICT projects should start on the basis of a clear problem definition and objectives (**PLAN**)
- During the execution of the project (**DO**) it should be constantly monitored whether the objectives are achieved (**CHECK**)
- If it appears that objectives are not achieved, improvements shall be adopted (**ACT**) and / or the objectives be modified (**PLAN**)
- The PDCA cycle applies both to the entire project in different phases and sub-phases

Eafip-initiative

- ▶ European Commission DG CONNECT
- ▶ 2015-2018
- ▶ Knowledge transfer to contracting authorities throughout Europe
 - Workshops & conferences
 - Toolkit
 - Local assistance (e.g. Waterschapshuis)
- ▶ Netwerk-approach
- ▶ Demand driven policy – no support to companies

Role of public procurement

National processes:

- Administrative task;
- Small scale;
- National competition.

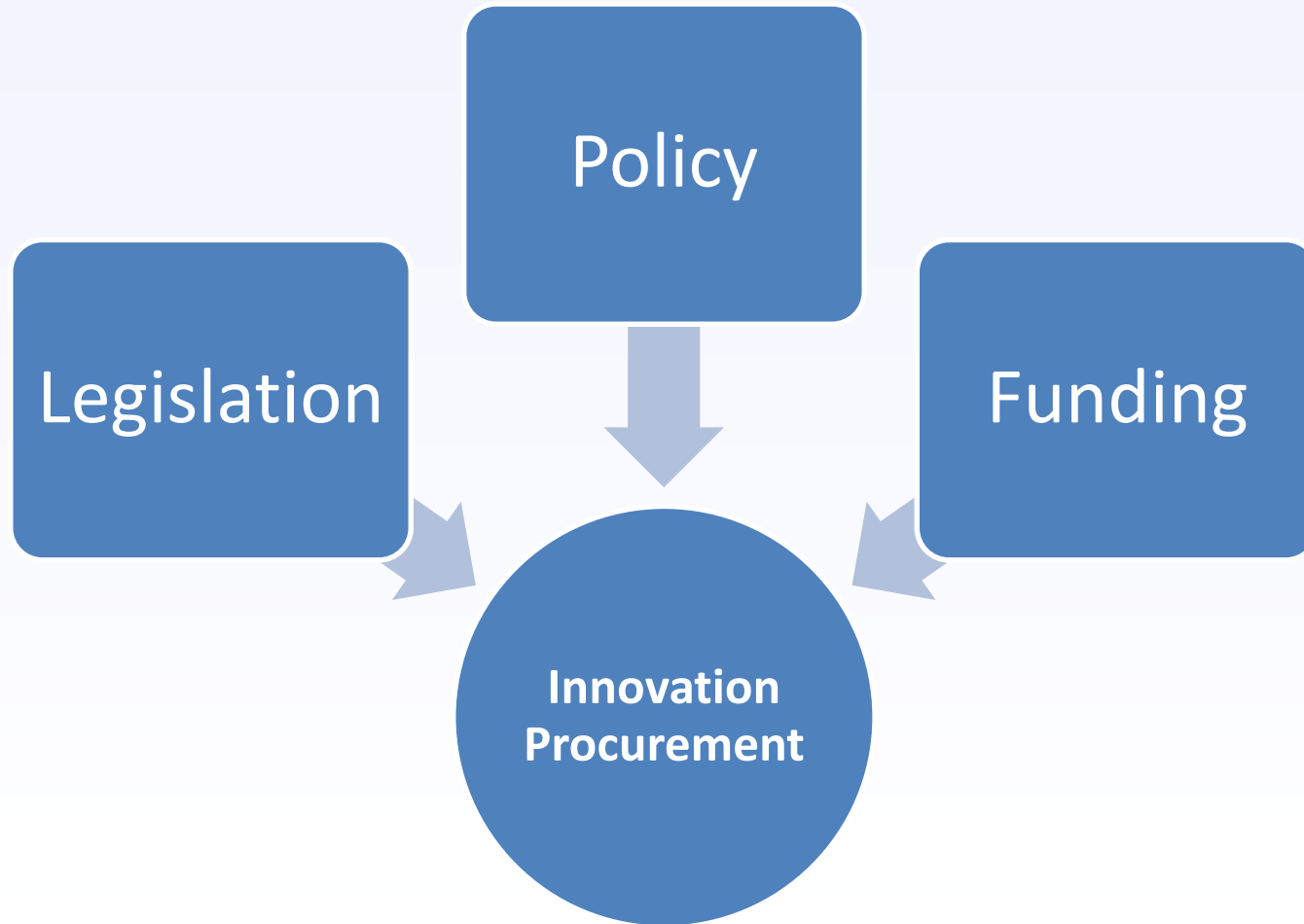
European coordination:

- Integrate the EU public markets;
- Improve value for money;

Smart use of procurement:

- Professionalization;
- Economies of scale;
- Innovation;
- Sustainability.

Strategic objectives & Procurement



Strategic objectives & Procurement

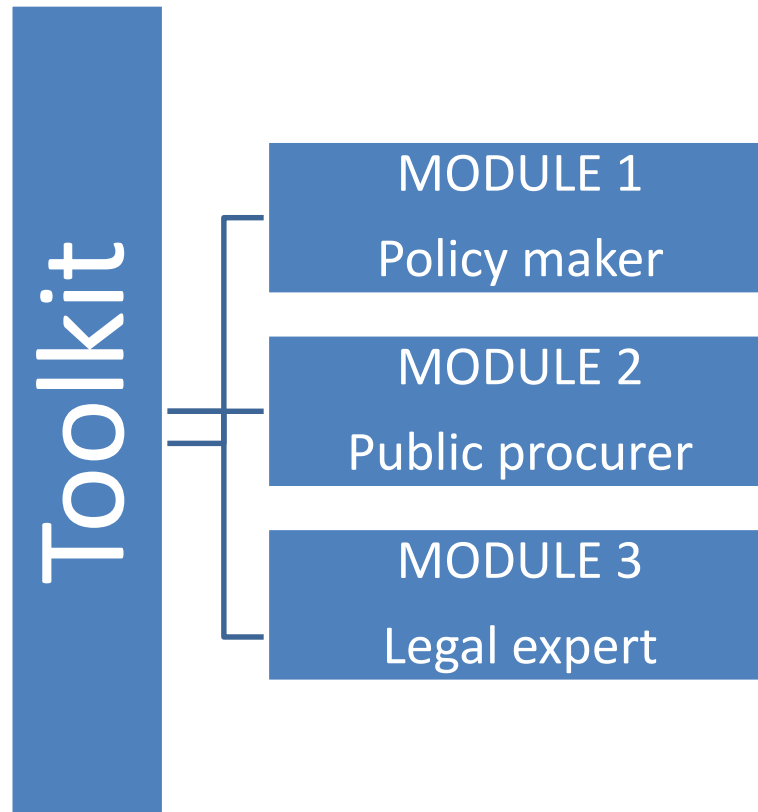
Barriers to innovation procurement:


- ❖ Lack of knowledge and capabilities
- ❖ Disconnection between public procurement and innovation policy objectives
- ❖ Risk aversion

eafip INITIATIVE



eafip TOOLKIT





Thank you for your attention!

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