



**BEDIN SARA**

***Independent expert on innovation public procurement***

**[sara.bedin@appaltoprecommerciale.it](mailto:sara.bedin@appaltoprecommerciale.it)**

**[www.pcpacademy.eu](http://www.pcpacademy.eu)**



**SARA BEDIN**

Graduated in Economics at the Bocconi University in Milan and with a background that vary from ICT contracts and procurement to innovation management and even competition law, Sara Bedin is actively working in implementing the innovation public procurement strategy in Europe.

Since 2007 she has been working to introduce pre-commercial public procurement (PCP) into the Italian policy framework as well as to **contextualize the European model within the Italian exemption from procurement law, the soft regulation and ICT regulations, overcoming barriers.**

She has also supported, as independent expert, the Italian Government to carry out PCPs within the broader reform plan of incentives for applied research and innovation. In particular, she provided **strategic, legal and technical advice to the Italian Government** (Public Administration Digitalization and Technological Innovation Department) to draw up the **PCP Italian framework and Guideline** and supported, as specialist/expert, the Italian Ministry for Research (MIUR) for the definition of legislative acts concerning the national policy of PCP, as well as for the definition of the **Public notice addressed to the Convergence Region for the recognition of innovation needs** and related evaluation (measure initially funded by 150M€).

At EU level, she actively participated to the **open consultation on the draft R&D&I-framework** and on the **Guidance for Innovation Procurement** with the aim to support the PCP and innovation partnership regulation with a view to prevent actions liable to distort dynamic incentives in the market and discriminate against the participation of SMEs.

She is a member of the **European Network of Competence Centres on Innovation Public Procurement** (P2I initiative, funded by EC-DG Connect).

She is also involved, as PCP and PPI specialist, in **several EU-funded projects**, involving a **network of more than EU 60 public entities** established in more than **20 Member States**, finalized to create practical impact on the use of PCP&PPI and to strengthen forward looking procurement strategies in several fields: health-care (INSPIRE, PRO4VIP, STARS, AntiSUPERBUGS...), water management & use (WATERPIPP, SMART.MET), building and energy efficiency (PROBIS), education (IMAILE, LEA), environment (BRODISE, POSIDON), ICT (COMPLETE)...

She assumed the responsibility for the PCP/PPI EU Academy, in INSPIRE project, finalized to create methodologies and tools to strengthen PCP and PPI in eHealth, Active Aging and Independent Living in partner Regions.

She has assisted and she is actively supporting major European public sector entities (policy makers and public procurers) for the concrete implementation of innovation procurement strategies and she is the **Lombardy Regional Authority advisor** for the **PCP strategy design and implementation**. In this role she prepared and elaborated the **first PCP pilot in the health technological domain compliant with COM799(2007) and recognized as best practice** by EC, transforming this experience in a regional PCP governance system, through the guide-line definition and the **contextualization of the PCP/PPI measures in the Regional Operational Program and co-fund it with Structural Funds, coherently with smart specialization**. In the same area she's also supporting **Sardinia Region in the implementation of PCP measure under the Regional Operational Program**.

As **PCP specialist**, she was and is involved in **the EAFIP initiative** (European Assistance for Innovation Procurement), contributing:

- identify and/or establish contacts with key public procurers for ICT based solutions across 28 EU Member States and different sectors of public interest;
- engage with procurers to actively promote the benefits of PCP and PPI to them, in particular by preparing a toolkit in how to engage in PCP and PPI in terms of designing and implementing the relevant key drivers, economic determinants and legal procedures;
- participate, as speaker, to the major EU wide event per year to raise awareness about major PCP/PPI initiatives across Europe and organize networking between stakeholders to discuss new ideas and initiatives for EU wide cooperation on PCP/PPI.

She has developed a relevant **research for EC-DG Connect (SMART 2014-0009) measuring the impact of PCP across Europe compared to other procurement approaches**. For this contract she undertaken the methodology setting and fine-tuning, questionnaires definition, criteria definition for PCP and panel of control identification, interviews to procurers and awardees, empirical analysis, tools definition and report writing.

In the area of research, she conducted in 2008-2009 an **Europe-wide benchmarking of PCP models** (rational, phases, procedures, IPRs management..), as well as a **comparative study of the EU versus USA model of PCP in collaboration with the U.S. Small Business Administration – Washington**.

She ordinarily conducts post-graduate courses and multi-disciplinary training & coaching programme concerning innovation public procurement, targeted at departmental heads and procurement staff of primary public authorities and public companies. In particular, she conducts since the first edition the **post-graduate training on Innovation Public Procurement in the II level Master “Strategie per l'efficienza, l'integrità e l'innovazione nei contratti pubblici”** managed by Dipartimento di Management dell'Università di Torino, Autorità Nazionale Anticorruzione (ANAC), Scuola Nazionale dell'Amministrazione

She is recognized, at EU level, as one of the leading authorities in PCP methodology and implementation.

Sara Bedin has been an executive board member of EuroCloud Italy, aimed to promote open standard in IT sector, qualifying the demand and the offer side towards cloud computing.